



# Encourage your local businesses, churches, and neighborhood groups to sponsor a bench this **Transit Equity Day!**

*SAMPLE BENCH OUTREACH LANGUAGE FROM THE NATIONAL CAMPAIGN FOR TRANSIT JUSTICE*

Hi {Name},

My name is {your name} and I'm a neighbor in {your neighborhood}. As a neighbor, I care about safe, walkable and bikeable streets that make it easier to get around in Indianapolis.

February 4th is Transit Equity Day (Rosa Parks's birthday!) and this year volunteers are building benches for bus stops to provide a place for transit riders to rest. A lack of investment in our transit system nationwide means that people who ride transit—including elderly folks, people with disabilities, parents with children, and every day people carrying their groceries or heading home after a long day of work—don't have a place to sit down while they wait for their bus to arrive. So we're doing something about it.

I'm reaching out to ask if you'd be interested in sponsoring a bench. It costs only \$75 for the materials, and volunteers will be building them so you can simply pick it up and put it where it's most needed. You can also purchase a kit to build your own bench, with instructions, for \$40! I also noticed that there is a bus stop at {describe location} just outside of {business or organization name} that would be a great candidate! You could place one there for your {members/customers/congragants, etc} to sit, and could keep an eye on it and make sure no one moves it into the sidewalk or street, or just let us know if it needs repairs.

I'd be happy to stop by or have a call to discuss more if that's helpful. Please let me know if you're interested, and feel free to reach out if you have any questions!

Thanks so much,  
{your name}